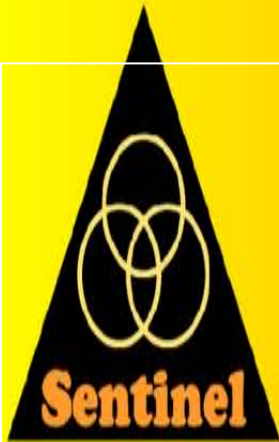




CUTTING COSTS AND  
IMPROVING PRODUCTIVITY:  
INTERNET TOOLS EVERY  
SMALL BUSINESS SHOULD  
BE USING

# SENTINEL TECHNOLOGIES

- We identify, install and support technical solutions to make your business run better.
- Computer Repair & Upgrades, Networking Support.



**If Your PC's a Mess, Call SOS!**

**Sentinel Onsite Support**

**PC Repair & Support**

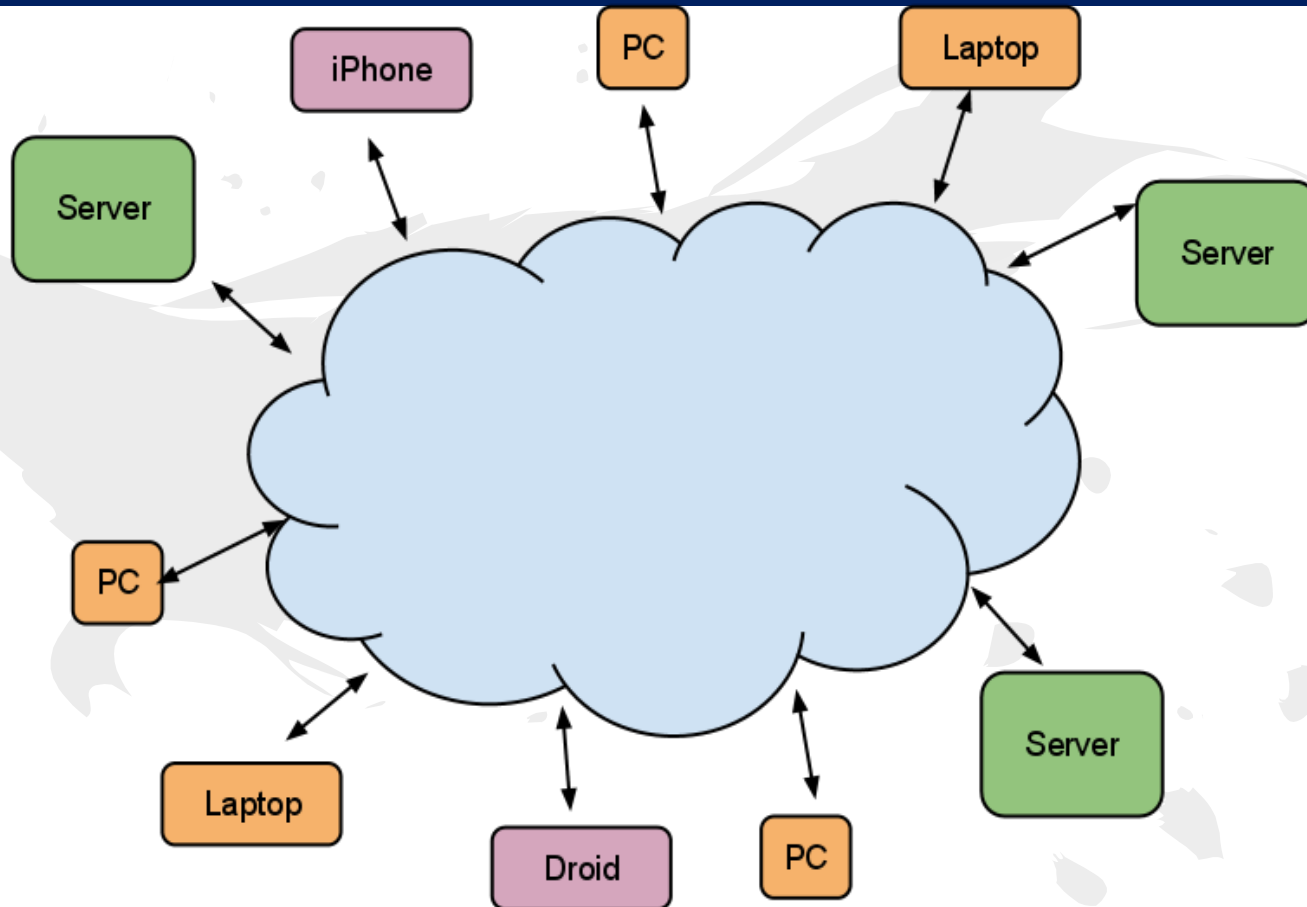


**We Fix Sick PC's  
Any Kind, Anywhere!**

# PRESENTATION OVERVIEW

- Focus Small & Home Businesses (SOHO)
- Your Business in the Cloud
- Cloud Apps Save Time & \$\$\$
  - Free Apps
    - Google Apps
    - Logmein
    - Square
  - Cloud \$ Apps also Save Time & \$\$\$
    - Freshbooks
    - Zoho
- Social Discussion
- Q & A

# WHAT IS "THE CLOUD"?



Cloud Apps Available from Any  
Internet Connected Device

# THE CLOUD IS THE KEY

- Internet access survey
- Why is the Cloud the key?
  - Anywhere anytime access to your stuff
  - Easy collaboration with colleagues & staff
  - Why free/cheap? Cloud apps provide big savings due to:
    - Efficiencies & scale
    - Revenue models ("More than Free")
    - Add-on purchases

# Your Biz In The Cloud

- What can you do in the cloud?
- Almost Everything!
  - Accounting
  - Graphics
  - Docs
  - Databases
  - eCommerce
  - POS
  - CRM
  - Project Mgt
  - Collaboration
  - Spreadsheets
  - Powerpoints
  - ...

# BEST PART?

- These apps can give you access to the same heavy-duty tech that the big guys use, at a fraction of the cost.

# ANOTHER BEST PART?

- I can get to everything on my iPhone!



# WHAT I DON'T DO IN THE CLOUD

- Heavy-duty Graphics
- Web site edits (hand-made webs)
- Will discuss Cloud Website apps in another show

# GOOGLE APPS

- 2 "Google Apps" Concepts
  - Their list of 'apps' like Gmail & Docs
  - Google Apps for Business (Suite)
    - You're domain lives @ Google
    - Will dig into this in another show

# GOOGLE DASHBOARD

Gmail - Inbox (3) - callsos724@gmail.com - Opera

File Edit View Bookmarks Tools Help

Gmail - Inbox (3) - calls... x

Secure mail.google.com/mail/

+You Gmail Calendar Documents Photos Sites Search More

Gmail

Mail 1-3 of

COMPOSE

Inbox (3)  
Starred  
Important  
Sent Mail  
Drafts

Minuteman Printing - [minutemanpress.com](http://minutemanpress.com) - Local Color Printing and Co

<input type="checkbox"/>	<input type="star"/>	<input type="reply"/>	Gmail Team	Get Gmail on your mobile
<input type="checkbox"/>	<input type="star"/>	<input type="reply"/>	Gmail Team	Customize Gmail with colors
<input type="checkbox"/>	<input type="star"/>	<input type="reply"/>	Gmail Team	Import your contacts and

0% full  
Using 0 MB of your 7677 MB

©2012 Google - [Terms & Privacy](#)

# GMAIL

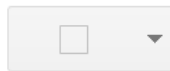
- Access from almost anything
- Access simultaneously
- Can 'cloak' that you are using Gmail
  - i.e. mckinley@call-sos <--> mckinleyt@gmail.com
  - no-one need know you are using Gmail
- Huge storage (never bother deleting email)
- Easy to find old emails
- Message threading keeps conversations together

# GVOICE = FREE PHONE SERVICE

- Free local phone number
- Make calls from your PC
- Make calls from another phone
- Access from anywhere you are connected
- Voicemail handling is **WONDERFUL!**

# VOICE MESSAGE

Voice



Actions



Show:

All

Unread

1-10 of 2168



CALL

TEXT

Inbox (1419)

★ Starred

Vocemails (1362)

Texts (57)

History

More

Contacts

[Call](#) [Text](#) [more](#) ▼



+1724946 [redacted] [Add](#) - New Wilmington, PA



2/4/12 9:50 AM 3 days ago

Dot Tom, Is [redacted]. I'm having trouble with Quicken I tried to enter a couple of checks out of discovered it The last item on. I was January 9th and there about over 25 items I put out of the don't. Cheryl and I don't wanna put him on again without you're having a chance to look for him because I couldn't find them fine bye.

▶ 00:37

[Call](#) [Text](#) [more](#) ▼

Transcript useful?



+17866038612 [Add](#) - Miami, FL



# GDOCS - WHY BUY MS OFFICE?

- Document (Word Document)
- Spreadsheets (Excel)
- Presentations (Powerpoint)
- Drawings
- More...
- Create free google account (either gmail account or using you own email address)
- Share files
- Upload & download in MS format
- Cloud storage - store any file you want

# MORE

- All of your work is safely stored on replicated servers
- You (and your co-workers) can work on your documents from any PC, running any OS, anywhere there is internet, 24 x 7
- You can share (or NOT share) documents with anyone
- All revisions are tracked

# GDOCS DEMO

- Callsos724 user

# LOGMEIN

- Remote Access to your PC/Mac from anywhere there is internet access
- Log in with PC, Mac, iPad, iPod, Linux
- Just like sitting in front of your PC
- Easy to set up
- And it just works!



Sales  
1-866-478-1805

Support  
1-800-993-1790

English (US)

Intl callers [click here](#)

- ACCESS
  - My Computers
  - Users
  - Reports
  - Buy
- BACKUP
- NETWORK

Unlimited Remote Control

Easy to Deploy

Simple to Manage

MORE»

## My Computers

Add Computer



### EDIT1

Remote Control | Product: Free  
Online - Connect to this Computer

Main Menu Note Properties



### MUNCHER

Switch on this computer | Product: Free  
Offline for 3 days and 22 hours

Main Menu Note Properties



### VIDEOCONTROL1

Switch on this computer | Product: Free  
Offline for 3 days and 22 hours

Main Menu Note Properties



### Walk-laptop

Product: Free  
Offline for 76 days

Main Menu Note Properties

My Documents Nero StartSm... Adobe Premiere... Jamie Door Control.txt

Media State Disconnected - Windows Internet Explorer

http://www.anetforums.com/posts.aspx?ThreadIndex=29913

media disconnecte dstate

Walk at Home by Leslie Sans... Media State Disconnected How To Configure Devices B...

Goodluck.

Reply

**J-Haze**  
Newbie (1 Posts)  
5/19/2007 2:46:20 PM

Help! -  
Network: NetGear WPN824v2 Wireless Router  
I got the same error as above mentioned.

Reply

**DiscoJava**  
Newbie (1 Posts)  
6/29/2007 11:09:30 PM

**QUOTE:**  
Originally Posted by J-Haze:  
Help! -  
Network: NetGear WPN824v2 Wireless Router  
I got the same error as above mentioned.

I have the same Wireless Router you have the NetGear WPN842. When you are setting up the Access List ensure you don't have the 'Turn Access Control On' checked without having detected the Wireless card. Otherwise, it will never allow access Wireless Cards. What I did was deselect this Turn Access Control On, and refresh to get the wireless card. Once it shows, then select Turn Access Control On and select the Wireless Card in the list. That worked for me.

TCap

Reply

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database software, Whiplash Compensation, wooden gates,  
Carte de viste,  
car leasing

Adobe Reader 8

start FileZilla Glob... munch F:\Le... 7-Zip 1mu... C:\W... Medi... Nero SEARCH

2:07 PM

# CREDIT CARD MONTHLY FEES?

- Not with Square! [www.squareup.com](http://www.squareup.com)

Start accepting credit cards today.

Sign up and we'll mail you a free Square Card Reader.

Sign Up For Square



**2.75% per swipe for all cards**

One simple rate, all major credit cards.



**Next-day payout**

Automatic direct deposits to your bank account.



**Free reader, free app**

For iPhone, iPad and Android.



Conversion Tracking  
Google AdWords Conversion  
Google Analytics  
Quantcast  
Right Media



# \$\$\$ CLOUD APPS

- Almost Anything You Can Imagine!
  - Freshbooks
  - ZoHo

# FRESHBOOKS: PAINLESS BILLING & TIME TRACKING



Upload your logo

Add-on Store My Account Settings Help Logout

- Home
- People
- Invoices
- Estimates
- Expenses
- Time Tracking
- Reports
- More ▾

- Invoices
- Recurring
- Received
- Items
- Payment History



## Your invoice has been sent.

- The following contacts were e-mailed:
  - Freddy Flintstone (ABCcorp@msgx.net)
- [Preview invoice](#)
- [Download PDF](#)
- [Create another invoice](#)

Invoice: 0000001

View Invoice

Client \* Freddy Flintstone ▾

USD English

Address *No mailing address specified for this client.*  
[Edit Address](#)

Invoice Number \* 0000001

Date of Issue \* 02/07/12

PO Number

Discount  %

Online Payment [Set up online payments](#)

Task	Time Entry Notes	Rate	Hours	Tax	Tax	Line Total
General	Meet on new website	55.00	2	-	-	110.00
				-	-	0.00
				-	-	0.00

# ZOHO APPLICATION SUITE

Zoho >> Productivity Apps

## Productivity Apps

Get More Done Faster



### Calendar

Schedule & Manage your meetings easily, effectively



### Notebook

Aggregate and Collaborate Information Easily



### Planner

Make your life easy. Plan & Track your activities with ease



### Sheet

Create and Share your spreadsheets online



### Show

Create, Edit and Share Your Presentations Online



### Writer

Create documents with ease online

Zoho Viewer

Zoho Office for Microsoft SharePoint

Zoho Plugin for Microsoft Office

Get Productive with Zoho

Sign Up for Free

# ZOHO APPLICATION SUITE

Zoho >> Collaboration Apps

## Collaboration Apps

Makes group work effective, efficient online.



### Chat

Make group decisions, discussions faster, real-time



### Docs

Create, Store & Maintain all your documents in a centralized location



### Discussions

Engage better, Discuss effectively online



### Mail

Achieve effective business communications. Ad-free



### Meeting

Hold online webconferences to showcase/highlight releases & updates



### Projects

Manage & Track multiple projects online towards successful completion



### Share

Maintain a centralized public repository for documents, pdfs, etc



### Wiki

Make knowledge-sharing easy with online kbase

# ZOHO APPLICATION SUITE

Zoho » Business Apps

## Business Apps

Focus on doing business effectively, efficiently



### Assist

Connect and fix issues remotely, cost-effectively



### Books

Manage your finances securely, easily



### BugTracker

Ship better code with proper bug identification and fixes



### Challenge

Create online quizzes in minutes



### Creator

Build Custom Apps for your business needs



### CRM

Close More Deals in Less Time



### Invoice

Never miss getting paid on time again



### Marketplace

Find Developers and Pre-build solutions to suit your organizational needs



### People

Manage & Track your HR needs online

# SOCIAL APPS

- Why do social??? Depending on your business, it could be the absolute BEST way to stay connected to your customers



# CONNECT...

 Write Post  Add Photo / Video

Write something...



## Mugsies Coffee House

Tuesday, February 7th. Flavored Coffee is VANILLA BUTTERCREME. Latte is CHOCOLATE HEARTS (chocolate & cinnamon). Special is CORNED BEEF on RYE (swiss cheese & dijon mustard) or CHICKEN BREAST on CIABATTA ROLL (lettuce, tomato, provolone & mayo). Soup is STUFFED PEPPER or WEDDING.

Like · Comment · Share · 2 hours ago near New Wilmington · 

 2 people like this.

Write a comment...

# PRESENTATION LINKS:

[www.call-sos.com/tech-talk](http://www.call-sos.com/tech-talk)



**If Your PC's a Mess, Call SOS!**  
**Sentinel Onsite Support**  
**PC Repair & Support**



**We Fix Sick PC's  
Any Kind, Anywhere!**